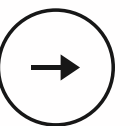


Communication for innovation, sustainability and development.

# KOMMIE

**Pitch Deck October 2023**



<https://kommie.eu>

**Problem:**

**Market saturated by traditional marketing agencies.**

**Lack of specialization in emerging areas such as Web3, sustainability and specific markets such as China and India.**



**KOMMIE**

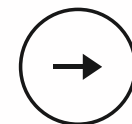




**Solution:**

**KOMMIE offers specialized and tailored solutions for emerging markets and growing sectors.**

**Together with KOMMIE Academy to empower customers with knowledge.**



**KOMMIE**





**KOMMIE**

**Present:**

## **Spain's Market**

More than 3.5 million companies



**Future:**

## **LATAM**

More than 13 million companies

**Future:**

## **CHINA**

More than 9 million companies



**Future:**

## **INDIA**

More than 1.4 million companies



# Business Model

## Diversification of services:

Branding, PR, social media management, content creation, digital marketing and advertising.

Strategies adapted to specific markets.



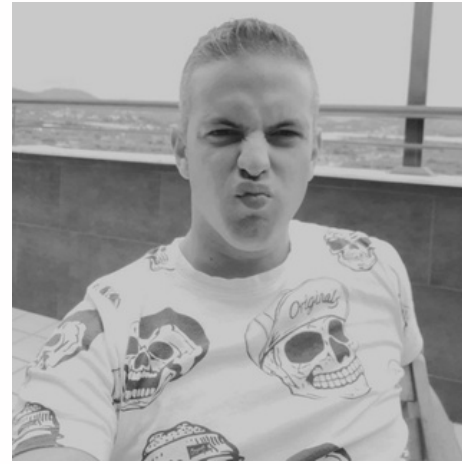
Income through services, courses and subscriptions.



CEO



CW30



CMO



Video editor



**New as an agency, the founding team has extensive experience leading communications in various projects in the communication, innovation and development sector.**



ZURICH<sup>®</sup>  
Seguros



SURI



OBSERVATORIO ACCIÓN CLIMÁTICA



# Use of funds

**Operating reserve and other expenses**

**12%**

**Geographic expansion**

**20%**



**Marketing and customer acquisition**

**28%**

**Platform development**

**40%**

**250.000 €**

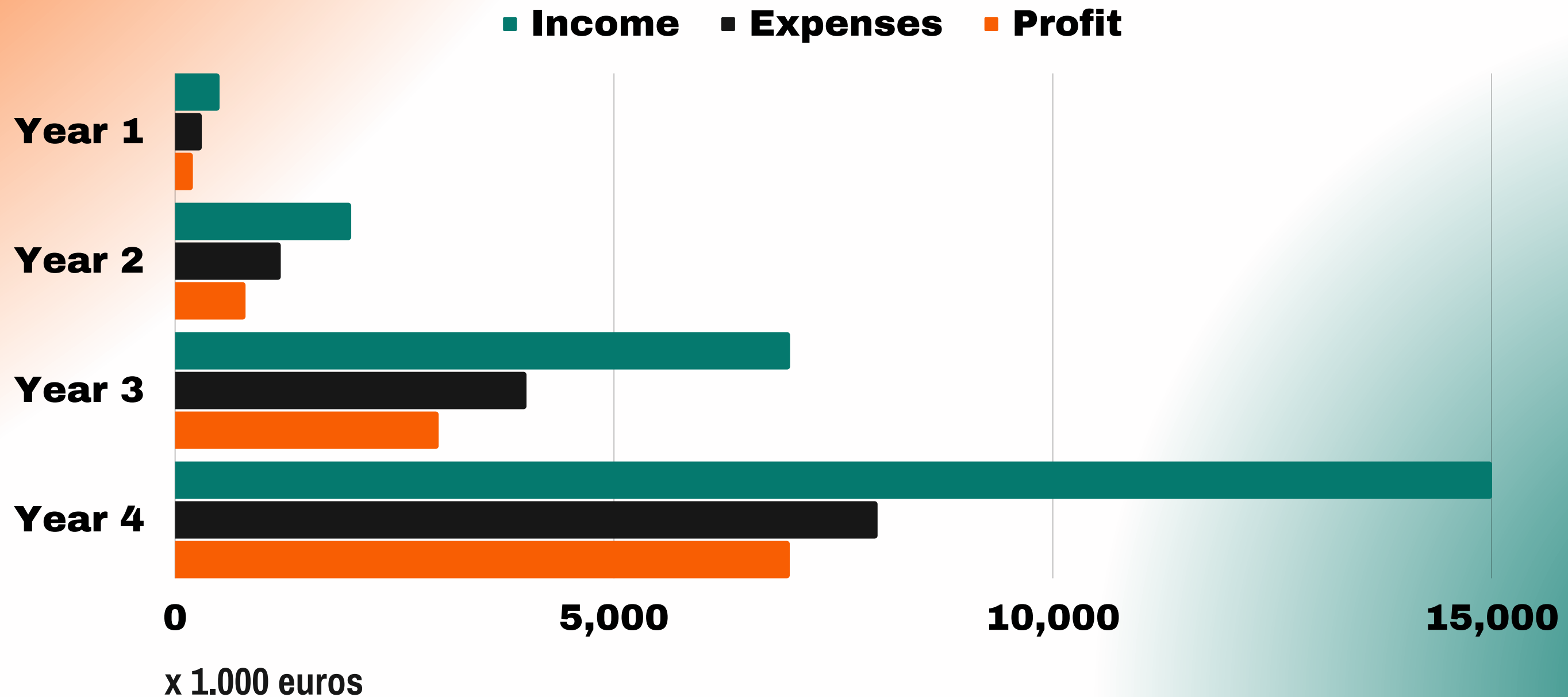


**in exchange for 10% of the company**





# Financial projections





# Let's lead the future through Communication

kommie.agency@gmail.com

