

# SERVICE PACKS

COMMUNICATION, MARKETING & ADVERTISING



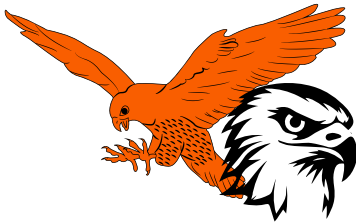
*KOMMIE'S MOST  
DEDICATED SELECTION  
OF SERVICES*

# PACKS

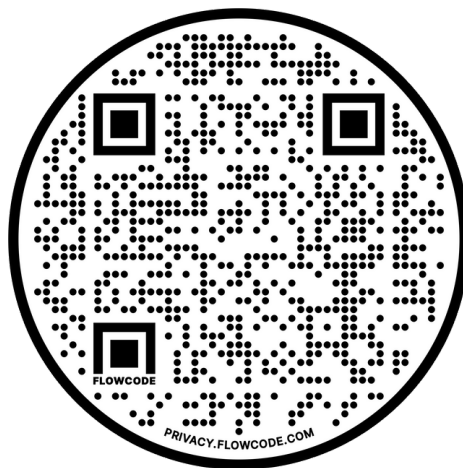
MAKE THE TEST, WE MAKE THE REST



DIGITAL GUARDIANS



FALCON EYES



THE PHOENIX



INFINITE BRIDGE

# MAINTENANCE

## DIGITAL PRESENCE PACKAGE

Aimed at companies that already have an established digital presence and need to maintain their relevance and visibility online.

### What is included?

**MAINTENANCE PACK**



**DIGITAL GUARDIANS**

**Sustaining Spell**

- **Continuous Surveillance:** Ensure that your digital presence is always updated and optimized.
- **SEO Shield:** Strengthen your defenses against changes in search algorithms.
- **Content Gatekeepers:** Generate and update relevant content to keep your audience engaged.

*“The relevance of digital presence”*



- Website maintenance and updating.
- Continuous SEO management to maintain and improve search engine ranking.
- Regular publication on social networks and community management.
- Periodic digital advertising campaigns for promotions or special events.
- Monitoring and monthly reporting of key digital metrics.



# MAINTENANCE PACK

## Maintain Website Relevance and Functionality

In the dynamic digital environment, an updated and well-maintained website is essential to retain user attention and improve customer experience. Regularly updating the website ensures that the brand stays relevant and responds to the changing needs of its audience.

## Sustained Search Engine Positioning

Continuous SEO management is crucial to maintain and improve search engine ranking. This ensures that the brand remains visible to its target audience, capturing high-quality organic traffic and maintaining a competitive advantage in its industry.

## Engagement and Community Management on Social Networks

Regular publication and active community management on social networks are essential to building and maintaining a solid relationship with the audience. This not only improves brand loyalty, but also encourages dialogue and valuable customer feedback.

## Maximize the Impact of Special Events and Promotions

Regular digital advertising campaigns allow brands to maximize the impact of promotions or special events, ensuring the right message reaches the right audience at the right time.

## Data-Driven Decision Making

Monthly monitoring and reporting of key digital metrics provides brands with valuable information about the performance of their digital strategies. This allows for timely, data-driven adjustments to continually optimize marketing and communication tactics.

## MAINTENANCE

KOMMIE Agency's Maintenance package is vital for any company or brand looking to keep its digital presence optimized and effective.

By relying on this package, brands can ensure a vibrant and engaging online presence, keeping their website, SEO, social media and advertising campaigns in the best possible state for continued success.



# MAINTENANCE

## DIGITAL PRESENCE PACKAGE



DIGITAL GUARDIANS

### BASIC

**495€**

- Regular **website maintenance** and **basic SEO**

*or*

- Weekly posts on **2 social media**

**BUY NOW**

### ADVANCED

**1,495€**

- **4 posts per week** on social media on 3 social media and community management

- **Advanced SEO** techniques

- **Digital advertising** campaigns

- **Monthly performance** reports

**BUY NOW**

### INTERMEDIATE

**995€**

- **3 posts per week** on social media on 3 social media

- **Basic SEO** maintenance

- **Monitoring** digital metrics

**BUY NOW**

*Kidding! ;) Click here to fill the form*



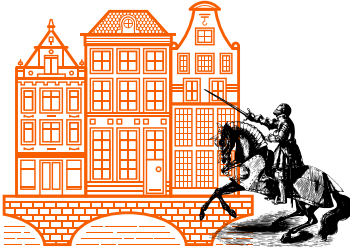
# REACH

## BRAND EXPANSION PACKAGE

This package is designed for startups or products looking to establish their market presence with significant impact.

### What is included?

**REACH PACK**



**INFINITE BRIDGE**

**Expansion Effect**

- **Infinite Connections:** Unite your brand with audiences in distant domains.
- **Path of Opportunities:** Open routes to new markets and possibilities.

Pass through this portal and expand your empire beyond known horizons.

*“What is Top Of Mind (TOM)?”*



- Brand identity development (logo, color palette, typography).
- Basic website creation and SEO optimization.
- Configuration of profiles on social networks.
- Launch campaign on social networks and Google Ads.
- Initial content creation (product photography, short promotional videos, social media posts).



# REACH PACK

## Brand Identity Development

A strong and coherent brand identity is essential to differentiate yourself in a saturated market. The development of a unique visual identity, including logo, color palette and typography, establishes the foundation for effective and recognizable brand communication.

## Website Creation and Optimization

In the digital age, a website is often the first point of contact between a brand and its potential customers. Creating a basic, search engine optimized (SEO) website ensures that this first encounter is positive, improving online visibility and attracting relevant organic traffic.

## Setting up Social Media Profiles

Social media is a powerful tool for building and nurturing relationships with your audience. Professionally setting up profiles on relevant platforms allows brands to connect with their target audience, sharing engaging content and encouraging interaction.

## Launch Campaign on Social Networks and Google Ads

A well-executed launch campaign can generate a great impact, increasing brand awareness and capturing the interest of potential clients. The combination of advertising on social networks and Google Ads allows you to reach a wide and diverse audience, driving traffic to the website and social profiles.

## REACH

### Initial Content Creation

Engaging visual content is key to capturing attention in the saturated digital space. Creating high-quality product photography, short promotional videos and social media posts establishes an engaging and professional brand presence from the start.



# REACH

## BRAND EXPANSION PACKAGE



INFINITE BRIDGE

### BASIC

**1,545€**

- Creation of **brand identity**
- **Basic website**
- **Social media setup**
- Set up 1 ads **campaign**

**BUY NOW**

### ADVANCED

**3,495€**

- **Advanced website SEO**
- **2 blog entries** per month
- **4 posts per week** on social media on 3 social media and community management
- **Digital advertising campaigns** for search engines, social media and programmatic
- **Monthly performance reports**

**BUY NOW**

### INTERMEDIATE

**2,495€**

- **Website SEO**
- **1 blog entry** per month
- **3 posts per week** on social media on 3 social media
- **Advertising campaigns** on social media
- **Performance analysis**

**BUY NOW**

*Click here to fill the form*





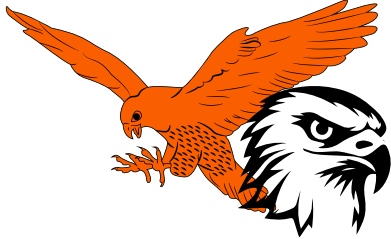
# VISIBILITY

## BRAND AWARENESS PACKAGE

Ideal for established brands looking to increase their awareness and expand their market reach.

### What is included?

**VISIBILITY PACK**



**FALCON EYES**

**Discovery Charm**

- **Expanded Vision:** Expand your visual reach in the vast digital world.
- **Attention Call:** Attract the attention of new followers and potential clients.
- **Clarity of Focus:** Ensure your message reaches those who matter most.

*“Show me your friends and I will tell you who you are”*



- Advanced content strategy, including blog posts, case studies and ebooks.
- Advanced digital advertising campaigns (including detailed targeting and retargeting).
- Social media management with a focus on engagement and community growth.
- Advanced SEO and competition analysis.
- Digital public relations strategy, including outreach to obtain media mentions and collaborations with influencers.



# VISIBILITY PACK

## Maximize Visibility in a Saturated Market

In today's digital world, where competition is fierce, an advanced content strategy that includes blog posts, case studies, and ebooks is crucial to standing out. This approach not only improves brand visibility but also establishes the company as a thought leader in its industry.

## Optimization of Return on Investment in Advertising

Advanced digital advertising campaigns, with detailed segmentation and retargeting, ensure that each euro spent on advertising reaches the most relevant audience. This maximizes your return on investment, driving high-quality traffic to your website or e-commerce platform.

## Building and Growing a Loyal Community

Social media management with a focus on community engagement and growth not only increases brand visibility, but also fosters a long-lasting relationship with the public. An active and engaged community translates into loyal customers and brand advocates.

## Outperform the Competition

Advanced SEO and competition analysis allows companies to identify and capitalize on market opportunities that their competitors may have overlooked. This strategic approach ensures that the brand is not only visible, but also stays one step ahead of the game.

## VISIBILITY

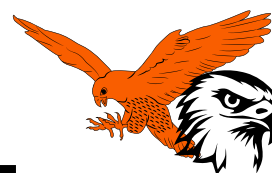
### Establish Effective Digital Public Relations

A digital public relations strategy, including outreach for media mentions and collaborations with influencers, significantly expands the reach and credibility of the brand. These mentions and collaborations serve as a powerful endorsement, improving public perception and trust in the brand.



# VISIBILITY

## BRAND AWARENESS PACKAGE



FALCON EYES

### BASIC

**1,995€**

- Content strategy for blogs and social media
- Basic SEO
- 50 press appearances

**BUY NOW**

### ADVANCED

**6,995€**

- Content strategy for blogs and social media
- Advanced SEO
- 50 press appearances
- 2 case studies or 1 ebooks
- Engagement-oriented social media management
- Collaborations with influencers
- Interviews in prominent media

**BUY NOW**

### INTERMEDIATE

**3,995€**

- Content strategy for blogs and social media
- Advanced SEO
- 50 press appearances
- 2 case studies or 1 ebooks
- Engagement-oriented social media management

**BUY NOW**

***Click here to fill the form***



# GROWTH

## EXPONENTIAL EXPANSION

Aimed at companies that want to grow their number of clients and/or enter a new market.

### What is included?

**GROWTH PACK**



**THE PHOENIX**

**Flames of Glory**

- **Creative Renaissance:** Transform your strategy and renew your focus.
- **Inspirational Fire:** Ignite passion for your brand and attract loyal followers.
- **Under its heat, your brand will be reborn stronger and more vibrant.**

*“Current customer gap”*



- Landing Page Optimization and Funnel Creation.
- SEO and Content Marketing.
- Digital Advertising Campaigns.
- Marketing Automation and Lead Nurturing.
- Analysis and Performance Report.



# GROWTH PACK

## Advanced Content Marketing Strategy

We develop and execute an attractive and relevant content strategy, designed to capture the attention of your target audience. This includes creating high-quality content such as blogs, ebooks, whitepapers and infographics, that address the needs and interests of your potential customers, positioning you as a thought leader in your industry.

## Customized Digital Advertising Campaigns

We plan and execute advertising campaigns on platforms such as Google Ads, Facebook, LinkedIn and others, specifically aimed at capturing high-quality leads. We use detailed targeting and ad personalization to reach the most relevant audience, maximizing return on investment.

## Social Media Optimization and Management

We expand your reach and encourage engagement on your social media platforms through the regular publication of engaging content and interaction with your community. This not only improves your brand visibility but also builds long-lasting relationships with your audience.

## Advanced SEO and Competition Analysis

We improve your online visibility and search engine ranking through advanced SEO techniques. In addition, we carry out an exhaustive analysis of the competition to identify opportunities for differentiation and optimize your digital marketing strategy.

## Marketing Automation and Lead Nurturing

We implement marketing automation solutions to manage and nurture your leads efficiently. This ensures timely and personalized follow-up, increasing conversion rates and fostering long-term relationships with your customers.

## GROWTH

The Growth Pack is ideal for businesses that are ready to take the next step in their digital marketing strategy, seeking sustainable growth and increased market share.



# GROWTH

## EXPONENTIAL EXPANSION



THE PHOENIX

### BASIC

**2,495€**

- **Content marketing strategy** focused on blogs
- **Landing page optimization**
- **Advertising campaigns** in Google Ads

**BUY NOW**

### ADVANCED

**7,995€**

- **Full content marketing strategy**
- **Landing pages optimization** (up to 3)
- **+ Programmatic Advertising campaigns**
- **Marketing automation**
- **Lead nurturing**
- **Advanced SEO and competition analysis**
- **Detailed performance report**

**BUY NOW**

### INTERMEDIATE

**4,995€**

- **Content marketing strategy** with richer formats such as ebooks, whitepapers and infographics
- **Landing pages optimization** (up to 3)
- **Advertising campaigns** in Google Ads and Social Media

**BUY NOW**

*Click here to fill the form*

